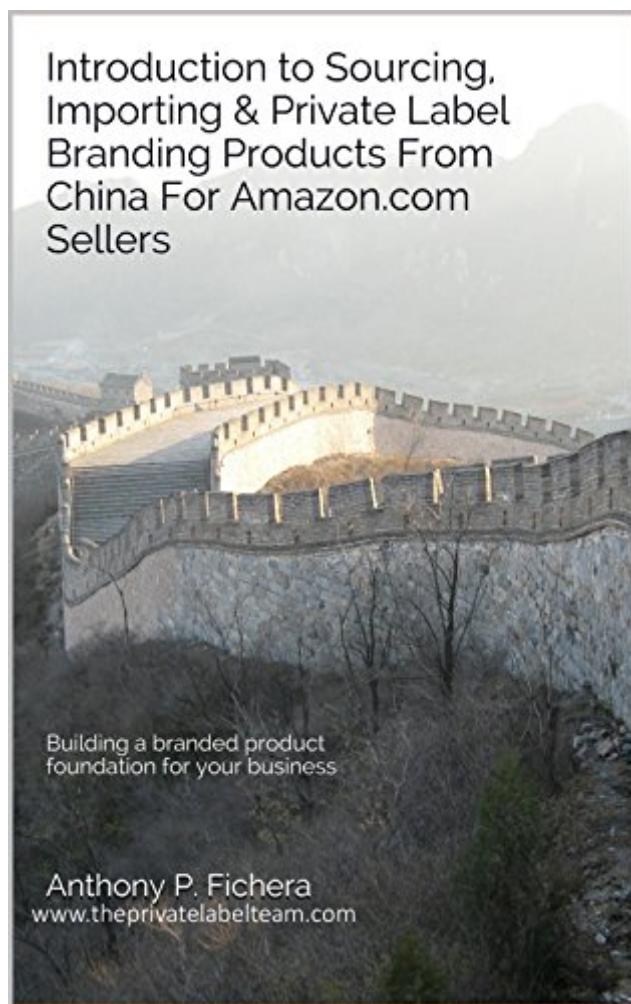


The book was found

Introduction To Sourcing, Importing & Private Label Branding Products From China For .com Sellers: Building A Branded Product Foundation For Your ... To Sourcing From China Book 1)





Synopsis

Merchants that want profitable growth need to make decisions on how, what and where goods will be sourced. Our experience has proven that you can learn the processes and execute the steps to implement a sourcing, importing and branding strategy. Using the right approach and informational tools, you will open the door to options that will set you apart and put you ahead of the millions of other sellers. There is not a single element that will have a more positive impact as an merchant than implementing a plan to evaluate, source and private label your own brands from China. Learning and developing the skills to have reliable sources of products that you control from beginning to end and can purchase ongoing is invaluable.

Book Information

File Size: 3343 KB

Print Length: 35 pages

Simultaneous Device Usage: Unlimited

Publisher: APF.Archway LLC; 1a edition (June 25, 2015)

Publication Date: June 25, 2015

Sold by: Digital Services LLC

Language: English

ASIN: B00ZK5RIHI

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #204,835 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #15 in Kindle Store > Kindle eBooks > Business & Money > International > Exports & Imports #46 in Books > Business & Money > International > Exports & Imports #70 in Kindle Store > Kindle eBooks > Business & Money > Industries > E-commerce > Online Trading

Customer Reviews

This is a brief but comprehensive overview of the author's system for finding and importing items from China to sell under your own private label. It's a business strategy I personally have considered for my business. I appreciated the attention paid to topics such as how to ship, intellectual property and trademark considerations, because I've worried about logistics and

legalities. This isn't a how-to guide, but it does raise your awareness of factors to consider if you're thinking of importing from China.

If you have always thought about importing products from China, then buy this book. This book is an absolute must for anyone interested branding their own products for sale here in the U.S. The author Anthony Fichera has been importing and private labeling products for years. He has first hand knowledge on the pros and cons of doing business with China. He gives a blueprint for how to source products and talk with suppliers. The author takes it further by explaining that research has to be done on intellectual property. This is something that the so called "gurus" never talk about. This book will save you time and money from costly mistakes. I highly recommend this book.

This is a great book on the ins and outs of sourcing and importing. I learned a lot while reading it and I will keep it handy as a business reference. I highly encourage any one who is thinking about importing to read this book before getting started.

You can tell Anthony knows what he's talking about. He offers sound advice that one could only garner from years of experience. An interesting read for sellers interested in learning more about sourcing from China.

Excellent material!

[Download to continue reading...](#)

Introduction to Sourcing, Importing & Private Label Branding Products From China For .com Sellers: Building a branded product foundation for your ... to Sourcing From China Book 1) The A-Z of .co.uk FBA: A step-by-step guide to branding, sourcing and selling private-label FBA products on 's UK website How to Start a Electronic Record Label: Never Revealed Secrets of Starting a Electronic Record Label (Electronic Record Label Business Guide): How to ... a Eletr Record Label: Never Revealed Secret Private Label Empire: Build a Brand - Launch on FBA - The Perfect Home-Based Business to earn \$1000 to \$20000 per Month (FBA, FBA ... Physical Products, Private Label, FBA) SEO: The Complete Beginner's Guide to Rank Your Private Label on Top of the Search (FBA, Private Label, Ranking Optimization, E-Commerce SEO Book 1) FBA: FBA Blueprint: A Step-By-Step Guide to Private Label & Build a Six-Figure Passive Income Selling on (FBA, Private Label, Passive Income) Private Label: 7 Steps to Earning 1K to 5K per Month Selling Exclusive Products on FBA for Beginners with Private Labeling FBA: Product Research: Complete Expert

Guide: How to Search Profitable Products to Sell on (FBA, Product Research, How to Find the Best Products to Sell on Book 1) Agile Product Management: Product Owner (Box set) : 27 Tips To Manage Your Product, Product Backlog: 21 Tips To Capture and Manage Requirements with Scrum ... development, agile software development) Agile Product Management and Product Owner Box Set: 27 Tips to Manage Your Product, Product Backlog and 21 Tips to Capture and Manage Requirements with Scrum SEO Ranking Hacks: Optimize Your Listing to Rank Private Label Products Higher and to Increase Sales on The Import Bible Part 3: Take your importing business to the next level, go to China! Business in China Selling Blueprint - How to Find and Launch Your First Private-Label Product on in 90 Days or Less FBA: The Mastermind Roadmap to Discovering Lucrative Private Label Products that Sell on FBA (Mastermind Roadmap to Selling on with FBA Book 1) Start and Run Your Own Record Label, Third Edition (Start & Run Your Own Record Label) How to Make \$1,000 Per Day Clear Profit on with One Single \$35 Product You Choose: - and - How to Become an After-Tax Cash Millionaire in 3 Simple ... Business, Arbitrage, Private Label, FBA) Online Sourcing and Outsourcing for and eBay Sellers: How YOU Can Have Inventory Delivered to Your Doorstep Implementing Cisco IP Routing (ROUTE) Foundation Learning Guide: Foundation learning for the ROUTE 642-902 Exam (Foundation Learning Guides) Implementing Cisco IP Switched Networks (SWITCH) Foundation Learning Guide: Foundation learning for SWITCH 642-813 (Foundation Learning Guides) Strategic Sourcing in the New Economy: Harnessing the Potential of Sourcing Business Models for Modern Procurement

[Dmca](#)